

# OMAR O. DUMDUM

School of Journalism & Mass Communication, University of Wisconsin–Madison

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## EDUCATION

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- PhD**  
Dissertator  
**University of Wisconsin–Madison**  
Major: Mass Communication; Minors: Global Studies, Political Science
- Master (Professional)**  
2013  
**Development Academy of the Philippines**  
Major: Development Management
- Master of Arts**  
2012  
**University of the Philippines–Diliman**  
Major: Communication Research
- Certificate**  
2006  
**Asian Institute of Management**  
Certificate in Project Management and Procurement
- Bachelor of Arts**  
2003  
**University of the Philippines–Cebu**  
Major: Mass Communication

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## EXPERIENCE

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### TEACHING

- 2019–present** **University of Wisconsin–Madison**  
*Teaching Assistant (TA), various departments*
  - J 201 (Intro to Mass Comm), Fall 2022 as Lead TA
  - J 201 (Intro to Mass Comm), Academic Year 2020–2021
  - IS 101 (Intro to International Studies), Academic Year 2019–2020
- 2016–2017** **University of the Philippines–Diliman**  
*Senior Lecturer, Department of Communication Research/ Graduate Studies Department*
  - COMM 226 (MA Org Comm course), 1st Semester
  - COMM RES 175 (BA Org Comm course), 2nd Semester
- 2016–2017** **De La Salle University–Manila**  
*Assistant Professorial Lecturer, Department of Communication*
  - TECHCOM (BA Org Comm and Technology course), 1st Trimester
  - COMM 528M (MA Media Research Proposal Writing course), 2nd Trimester

### RESEARCH

- 2020–present** **University of Wisconsin–Madison**  
*Dissertator Fellow, School of Journalism and Mass Communication*
  - Spring 2023
  - Academic Year 2021–2022*Research Assistant (RA), various departments*
  - Prof. Kristin Eschenfelder and Prof. Corey Jackson (Information School), Summer 2022
  - Dianna Murphy (Language Institute), Summer 2022
  - Prof. Steven Brooke (Political Science), Summer 2021
  - Prof. Tana Johnson (Public Affairs), Summer 2021
  - Prof. Kathryn McGarr (Journalism), Summer 2020
- 2021** **World Bank**  
*Short Term Consultant (International), Development Research Group: Poverty & Inequality*
- 2020** **University of Michigan**  
*Research Assistant, Center for Southeast Asian Studies*

## **PROFESSIONAL/ADMINISTRATIVE**

- 2017–2019**      **University of Wisconsin–Madison**  
*Project Assistant (PA), various departments*
- Institute for Research on Poverty, Summer 2018 & 2019 – editor and coordinator
  - School of Nursing, Summer 2018 – online learning coordinator
  - Institute for Regional and International Studies, Fall 2017–Spring 2019 – technical and communications assistant, and website manager
- 2015–2017**      **Asian Development Bank**  
*Consultant (National), various departments*
- Writer and online learning coordinator, Knowledge Sharing and Services Center
  - Communications and outreach specialist, Independent Evaluation Department
  - Copy editor, Philippines Country Office
- 2009–2015**      **National Economic and Development Authority (Philippines)**  
*Chief Economic Development Specialist, Development Information Staff*
- Head, Public Relations and Development Research Divisions
- 2007–2009**      **Office of the President–Presidential Management Staff (Philippines)**  
*Presidential Staff Officer, Social Policy Office*
- Handled complete staff work on social policy issues for the Philippine President, Executive Secretary, Secretary of the Cabinet, and other Cabinet-level Secretaries
- 2003–2007**      **Department of Social Welfare and Development (Philippines)**  
*Project Officer, KALAHI-CIDSS Project*
- Head, Social Marketing Unit; and Team Member, Monitoring and Evaluation Unit for a World Bank-funded anti-poverty program

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## **PUBLICATIONS**

### **JOURNAL ARTICLES**

- Dumdum, O. O. (forthcoming). The public's role in politicizing international issues: Why multilateralism needs to take public opinion more seriously. *Global Perspectives*.
- Dumdum, O. O., & Bankston, L. (2022). The interplay of actors in political communication: The state of the subfield. *Political Communication*, 39(2), 266-279.
- Li, J., Foley, J. M., **Dumdum, O. O.**, & Wagner, M. W. (2022). The power of a genre: Political news presented as fact-checking increases accurate belief updating and hostile media perceptions. *Mass Communication and Society*, 25(2), 282–307.
- Dumdum, O. O., & Garcia, M. C. A. (2011). Casting credibility: Patterns of audience assessment of TV news programs. *Plaridel: A Philippine Journal of Communication, Media and Society*, 8(1), 51–70.

### **CHAPTERS OF EDITED VOLUMES**

- Dumdum, O. O. (forthcoming). Feminization of journalism: A double-edged sword for the Global South. In D. Thussu and S. Roy (Eds.), *The Handbook of Communication and Media in the Global South*. Routledge.
- Littlefield, N., **Dumdum, O. O.**, & Lang, O. (forthcoming). Why do populists flip-flop on soldiers? The drug war's civil-military commitment problem. In N. Seltzer and S. Wilson (Eds.), *Handbook on Democracy and Security*. Edward Elgar.
- Calma, C. P., **Dumdum, O. O.**, Garcia, M. C. A., Montemayor, G. J. S., Pangilinan, E. H., Rapadas, Z. G., & Saylon, L. B. (2009). Bandillo ng Palawan: The Philippines' last frontier of environmental journalism. In I. Banerjee & S. R. Muppidi (Eds.), *Changing media, changing societies: Media and the Millennium Development Goals* (pp. 109–123). Singapore: Asian Media Information and Communication Centre (AMIC) and Nanyang Technological University.

### **BOOK REVIEW**

- Dumdum, O. O. (2021). Social media has entered the international relations chat [Review of *Social media and international relations* by S. Kreps, and *Digital diplomacy and international organisations* by C. Bjola and R. Zaiotti, Eds.]. *New Media & Society*, 23(12), 3702–3706.

## **COMMISSIONED REPORT**

David, C. C., & **Dumdum, O. O.** (2017). Vision 2040: The Filipino; Public consultations: Discussions with the Filipino youth. Philippines: National Economic and Development Authority.

## **GOVERNMENT PUBLICATIONS (PHILIPPINES)**

- Esguerra, N. T., & **Dumdum, O. O.** (Eds.). (2015). 'Just economy' and inclusive growth in an Autonomous Bangsamoro. *DevPulse 14* (1). National Economic and Development Authority.
- Esguerra, N. T., & **Dumdum, O. O.** (Eds.). (2014). Demystifying ASEAN integration and the Philippine labor market. *DevPulse 13* (1). National Economic and Development Authority.
- Lucentales, R., Gudmalin, C., dela Rosa, J. J., & **Dumdum, O. O.** (Eds.). (2007). *Seeing poverty clearly: The KALAHI-CIDSS annual report 2006*. Department of Social Welfare and Development.
- Lucentales, R., Gudmalin, C., dela Rosa, J. J., & **Dumdum, O. O.** (Eds.). (2006). *Fighting poverty, fostering change: The KALAHI-CIDSS annual report 2005*. Department of Social Welfare and Development.

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## **ONGOING RESEARCH PROJECTS**

Dissertation (working title): “The news media’s influence in intergovernmental organizations and international policy norms”

- Committee: Prof. Michael W. Wagner (Chair), Prof. Mark Copelovitch, Prof. Kathryn McGarr, Prof. Hernando Rojas, and Prof. Timothy Smeeding
- Funded by the World Bank, UW–Madison Graduate School, and Institute for Regional and International Studies

With Grace Simbulan: “Feminization of Truth-Telling Professions? Journalism and Documentary Filmmaking in the Philippines”

- Revise and resubmit in a [top-ranked journal](#)

With Chuan Liu (working title): “The Roles of Politician Family Networks and Voter’s Media Use and Literacy”

- Funded by UW–Madison Elections Research Center

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## **ACADEMIC PRESENTATIONS**

### **CONFERENCES/WORKSHOPS (COMPETITIVE)**

International Conference on Philippine Studies (Forthcoming)  
World Bank Workshop on Rethinking Multilateralism and Global Development (2021)  
International Communication Association (2021, 2020, 2013, 2010, 2009)  
American Political Science Association (2020)  
Midwest Political Science Association (2019)  
Association for Education in Journalism & Mass Communication (2018)

### **INVITED TALKS/GUEST LECTURES**

#### **UW–Madison, Department of Educational Leadership and Policy Analysis (ELPA)**

ELPA 886: Internationalization of Higher Education (Instructor: Prof. Weijia Li), October 10, 2022  
“International Students and Campus Climate in UW–Madison”

#### **UW–Madison, Center for Southeast Asian Studies**

[Friday Forum](#), February 25, 2022

“Feminization of Truth-Telling Professions? Journalism & Documentary Filmmaking in the Philippines”

#### **UW–Madison, Southeast Asia Research Group (SEARG)**

SEARG Workshop, November 18, 2021

Lead Discussant for Philip Cerepak’s presentation

#### **Univerzita Karlova**

Global Flows of Political Information ([GLOWIN](#)) Seminar, October 14, 2021  
“Political Communication and Global Flows of Political Information”

#### **Philippine Association for Communication and Media Research, Inc.**

Webinar Series, May 12, 2021

“Doing Philippine Communication and Media Research as a Student Abroad”

**UW–Madison, International Studies Major**

International Studies 101, February 13, 2020

“Bureaucratic Dysfunctions of International Organizations”

**PANELS ORGANIZED/MODERATED**

**UW–Madison Center for Southeast Asian Studies**

[Friday Forum](#), November 13, 2020 (moderator)

“Postcolonial Anxieties: Two Stories from the Town of Dollars, Philippines” by Prof. Dada Docot

**Southeast Asian Studies Summer Institute (SEASSI)**

[SEASSI Lecture Series](#), July 23, 2020 (moderator)

“Orientalist Roots of Philippine Linguistic Classification: Apprehending Negrito Languages” by Sheila Zamar

**Philippines Economic Society (PES)**

[52nd PES Annual Meeting](#), November 14, 2014 (organizer)

“Investing in Bangsamoro for the Development of Mindanao” (Panel A7)

“The Political Economy of Post-Disaster Economy” (Panel B7)

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**AWARDS AND HONORS**

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**RESEARCH GRANTS/AWARDS (COMPETITIVE)**

**World Bank**

\$2,500: Rethinking Multilateralism Project (2021)

**International Communication Association (ICA)**

\$250: Conference Presentation Grant, Political Communication Division (2020)

\$500: Top Student Paper, Mass Communication Division (2013)

\$500: Larry Gross Award (Top Paper), LGBTQ Studies (2010)

\$1,200 + registration waiver: Travel Grant Awards (2009, 2010, 2013)

**University of Wisconsin–Madison**

\$21,000 + tuition: Dissertator Fellowship and Research Fund, School of Journalism (2021–2022)

\$7,000: Field Research Grants Competition, Center for Southeast Asian Studies (2021)

\$3,900: Student Research Grants Competition, Graduate School (2020 and 2021)

\$1,500: Graduate Research Funding, Elections Research Center (2021)

**ACADEMIC (HONORARY)**

**University of Wisconsin–Madison**

Outstanding Graduate Scholar, APIDA Graduation and Leadership Award (2021)

**Development Academy of the Philippines**

Salutatorian, Master in Development Management (2013)

**University of the Philippines–Diliman**

University Scholar/President's Honor Roll (2008–2009)

**PROFESSIONAL**

**National Economic and Development Authority (Philippines)**

Best-Ranked Employee (2012, 2013, 2014)

Outstanding Technical Employee (2011)

**Civil Service Commission (Philippines)**

First Place, Career Service Professional Eligibility Exam (2003)

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**SERVICE**

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**University of Wisconsin–Madison**

Board Member, [International Student Advisory Board](#) (2021–present)

Member, [Campus Climate Survey Task Force](#) (May–August 2022)

Co-Chair, Qualitative Research Workshop, School of Journalism & Mass Communication (Fall 2021)

Volunteer, Filipino Language Table (2018–2021)  
Co-Coordinator, Southeast Asia Research Group (2020–2021)

**Philippine–American Association of Madison & Neighboring Areas (PAMANA)**  
[Ad-Hoc Committee Member](#) (2018–present)

**Journals Refereed**

*Global Perspectives*  
*Journalism Studies*  
*The Communication Review*  
*Media Asia*  
*Plaridel: A Philippine Journal of Communication, Media & Society*

**International Communication Association (ICA)**

Conference Paper Reviewer, Political Communication Division (2021, 2022)  
Conference Student Volunteer (2009, 2010)

**University of the Philippines–Los Baños, Graduate School**

Thesis External Reviewer (2019)